



Strategic Services

Blue Sky Trails provides you with the power and ability to uplift your trails and deliver new trail-based experiences.

**BLUE
SKY** TRAILS
DREAM • BUILD • SUSTAIN

[BLUESKYTRAILS.COM.AU](https://blueskytrails.com.au)

Strategic Services

Managing existing trails and creating new trails can be complex, especially when there are many stakeholders to consider.

Our strategic services can assist you in successfully managing your trails and reaching your future goals. We will help you turn your trails into successful and sustainable assets that generate economic growth and bring benefits to your communities.

> Project Management

Project management for recreational trail projects presents distinct challenges that differ from the approaches used in civil infrastructure projects. Our experienced team brings their skills, knowledge and understanding of what is involved in planning and constructing trails. We provide a channel of clear communication between the track and the client, ensuring an empathetic understanding for the trail needs as well as the client's needs. We ensure your trails are delivered on time and on budget, and will deliver outstanding user experiences that continue to bring visitors back again and again.



As your client-side project manager, we will:

- Develop robust project governance frameworks, management plans, programs, and budgets to effectively control the delivery of the project
- Navigate development applications, environmental considerations, and cultural requirements specific to your location
- Monitor and report on project progress, budgets, cashflow, risks, and issue resolution
- Develop tender packages, selecting and engaging 'best for project' contractors and consultants to deliver the project or project elements
- Manage and oversee trail construction activities to ensure project objectives are being met and a quality trail is being constructed

> Trail Concept and Master Planning

Unlocking the potential for amazing trail-based experiences is both a creative and a pragmatic process. The success of your future recreational trails depends on their ability to meet user expectations while remaining sustainable for long-term management. We have the experience and up-to-date trail building knowledge combined with the business acumen to reveal the full potential of a location. This means we can ensure the right trails are built in the right locations for the right reasons, and have effective management systems in place.

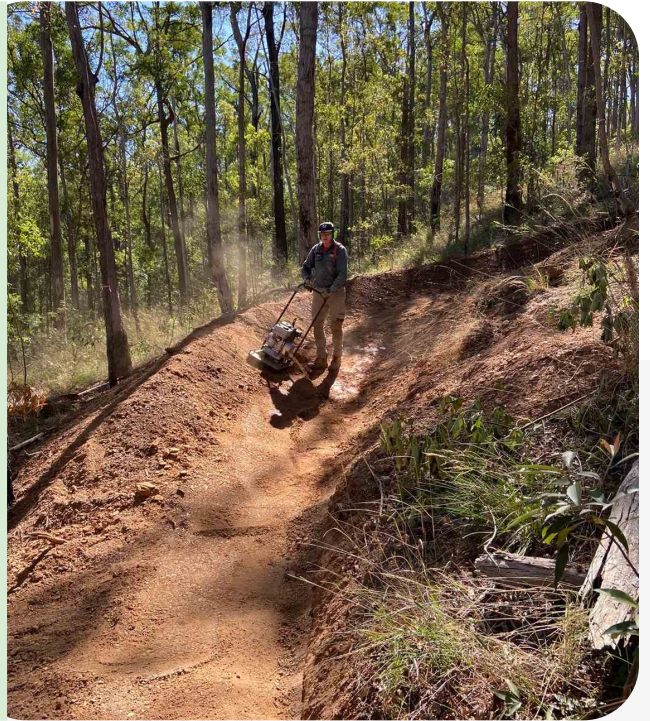


What we do

- Work collaboratively to define the vision for your trail network and what success looks like for the target users and ultimate trail experience
- Establish critical parameters, constraints, opportunities, and risks associated with the trail network
- Undertake due diligence assessments, desktop evaluations, and ground truthing to validate and refine trail alignments, designs, and specifications
- Integrate accessibility elements into trail head facilities and planning and developing trail networks that cater for inclusive user experiences
- Work with stakeholders, user groups, traditional owners, and interested parties to deliver holistic planning outcomes
- Identify commercial opportunities to support the ongoing maintenance and management of trails, including events and shuttle facilities
- Capture, evaluate, report, and present evaluation outcomes to gain consensus on trail alignments, trail difficulty ratings, segmentation of trails, construction methodologies and budgets, and ongoing operation and maintenance requirements
- Our up-to-date knowledge of trail development methods, specifications, and associated costs prevent you from having budgets fall short or time-lines extended.
- The expertise within Blue Sky Trails ensures you achieve value for money outcomes for trail related plans and projects
- Review trail concept plans, trail masterplans, and project cost estimates to confirm plans are realistic, sustainable, and meet your requirements

> Trail Management Frameworks

Trail management fails when there is no clear framework in place and a team is unsure of their roles and responsibilities. This leads to risk events happening, erosion and degradation, and in-effective use of funds and resources. Our team works with land managers to help build frameworks that optimise sustainable trail outcomes . The frameworks our team offer provide clear guidance, build accountability, and create an environment that supports making decisions which are in the best interest of the trail. This enables you to operate and maintain your trails in a holistic manner and deliver world-class user experiences.



What's Involved

- Logical structure of roles, resources, systems, processes, and tools to effectively operate and manage a trail network
- Identifying and evaluating trail related risks and establishing appropriate mitigation strategies, including the development of emergency response plans
- Integrating trail management frameworks into corporate asset management and safety management systems to allow seamless reporting and financial analysis
- Robust methodology for evaluating and considering trail risks and issues before trails are opened to ensure a trail provides the targeted user experience while managing any inherent trail risks
- Evaluating ongoing trail management requirements and developing resourcing structures and budgets to deliver best practice operation and maintenance outcomes

> Trail Management System Auditing

The way trails are managed, maintained, and used evolve and change over time. Organisations that manage trails also change, as their systems, personnel, and locations for expertise shift and vary. This means their confidence in their team's trail management ability begins to fall away exposing organisations to risk events becoming an issue and their trails beginning to suffer.



We provide organisations with Trail Management System reviews to incorporate new methodologies, techniques, specifications, and legislative updates. We do this within the context of the organisation ensuring document relationships are maintained and benchmarked.

Trail management systems are essential for ensuring effective trail oversight, providing organisations with -piece of mind that their trails are being managed properly, and offering staff clear guidance on trail management decisions. Clear governance and management systems provide confidence to funding bodies that the organisation is stable, effective, and have up-to-date systems that will ensure their funding will be effective.

What We Do

- Review management systems used to plan, develop, construct, maintain, and manage trails and trail networks
- Update management systems to reflect best practice trail management methods.
- Develop and implement change management processes to embed management systems across affected teams

Create Thrilling Trail Experiences

Ready to elevate your trail management and create unforgettable trail experiences for your community? Connect with the experts at Blue Sky Trails today and discover how we can bring your vision to life.

Why Blue Sky Trails?

Blue Sky Trails is your trail management business partner.

We provide the knowledge, skills, and experience to ensure you achieve your trail goals. We believe in evidence based decision making using data to help inform and accelerate the future of sustainable recreation trails.

We work with Land Managers to plan, develop, and launch world class trail networks, while growing and developing their own capabilities to effectively operate and maintain their trails.

Our team is agile and adaptive, comfortably working into small upgrades or new destination networks. We are currently providing client side project management services for \$11M worth of trail projects across Australia, including several multi-million dollar trail projects.

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